

STEVEN GIANAKOUROS

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## SUMMARY

- 10+ years industry experience developing unique graphic concepts that communicate distinctive brand personalities for a variety of clients.
- Experienced in all phases of project management including strategic planning, information architecture, resource allocation and client relations.
- Project leadership overseeing, organizing, and supporting designers, programmers, and consultants.
- Hands on experience with all facets of design and production of both traditional and online communications.
- Expert knowledge of major software packages and technical requirements for new media development.

## WORK EXPERIENCE

July 2004 to present | Acxiom Digital, New York, NY | Global Creative Director

- Creative team lead (NY, SF and London), managing creative strategy and execution for interactive marketing campaigns for multiple Fortune 500 clients.

November 2002 to January 2005 | KOUROSdesign, New York, NY | Owner, Operator

- Creative consultant, managing a number of clients independently. Projects range from identity development to interactive branding solutions.

October 1999 to October 2002 | ds2 design, Inc., New York, NY | Partner

- Partner in design firm, led designers and programmers on various print, web and multimedia projects.

January 2001 to November 2001 | Interdimensions Corp., New York, NY | Web/Interactive Art Director

- Worked together with programmers to create Flash enabled web applications and CD-Rom presentations for high profile clients.

May 1997 - December 1999 | GT Entertainment, New York, NY | Designer/Art Director

- Responsible for the design for numerous DVDs, Videos, CDs, marketing materials, and in-house presentations. Supervised production staff.

October 1995 - June 1998 | New York, NY | Student/Studio Assistant

- Studied under artists Kikuo Saito and Nancy B. Pantirer. Assisted with studio needs, public art projects and installations.

## OTHER EXPERIENCE

- Pro bono: Ss. Constantine and Helen Greek Orthodox Church, West Nyack, NY; Italian Heritage, New York, NY; Special Olympics, Rockland County, NY
- Extensive work with mentally and physically disabled people, including art therapy and Special Olympics coaching for over ten years.

## EDUCATION

May 1997 | BFA degree in Graphic Design | School of Visual Arts, New York, NY

## REFERENCES

Available upon request

## URLS/PORTFOLIO

Available online at: [www.kourosdesign.com](http://www.kourosdesign.com)